

# Roadmap on TRICITY DIGITAL EMPOWERMENT

Released by



#### **H.E. V P SINGH BADNORE**

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# DIGITAL INDIA - HIGHWAY FOR TRANSFORMING EDUCATION



Saturday, 29th April 2017, Chandigarh



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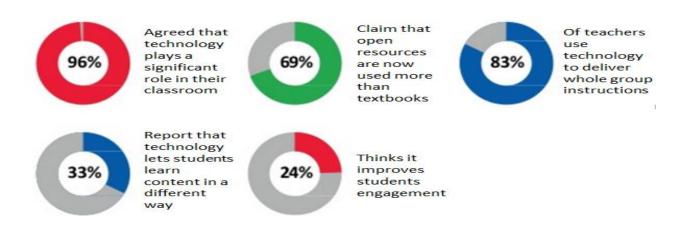
#### **CHAPTER 1**

#### GLOBAL ED-TECH SCENARIO

The subject of technology in education ranges in girth from the iPad and mobile technology to location based services, artificial intelligence, augmented reality and more. While technological advances and the implications of technology to add greater sophistication and depth to learning are fascinating, the most important question remains to be addressed in widespread discussion: How can technology be used to benefit education for the greatest number of people in the world and not just the privileged few?

Source: http://www.uopeople.edu/blog/technology-in-education-global-implications/

Digital education company TES Global surveyed over 3,500 global teachers from 26 countries in 2015 to understand how they are using technology and ed-tech in the classroom. We found that tech in the classroom is now universal.



#### Across 26 countries....



think tech plays a significant role in the classroom versus 94% in the rest of the world (ROW).



Internet connectivity is a bigger challenge for dassrooms outside the US; 50% say this is a barrier compared to 35% in the US.



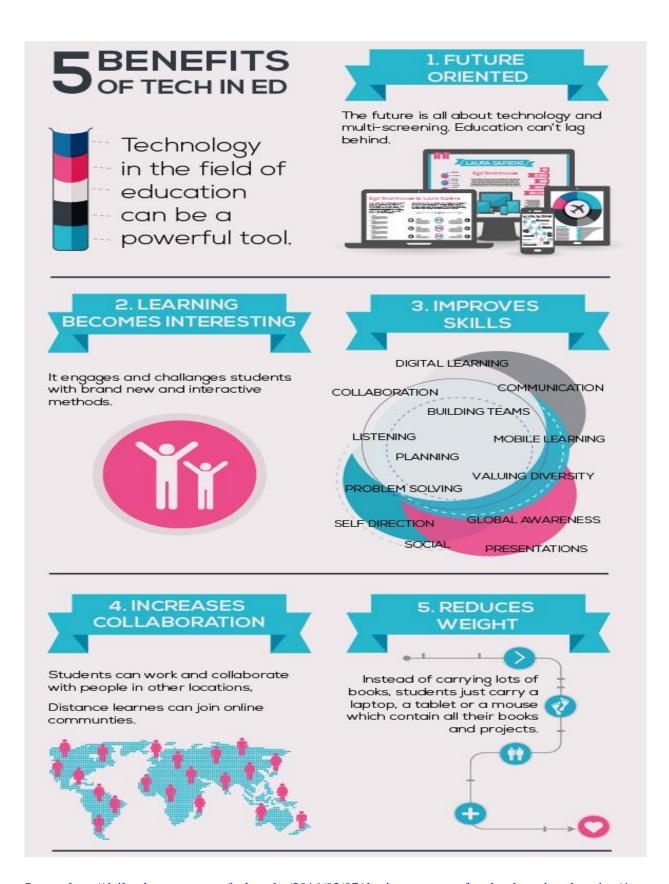
Insufficient access to computers and tablets is seen as the biggest barrier in all regions (61% US vs. 59% ROW).



Teachers in the US are more likely to use technology to communicate with parents (78% US vs. 54% ROW) and collect and analyse data (15% US vs. 12% ROW)



Other countries are more likely to use technology to facilitate blended learning (13% US vs. 16% ROW).



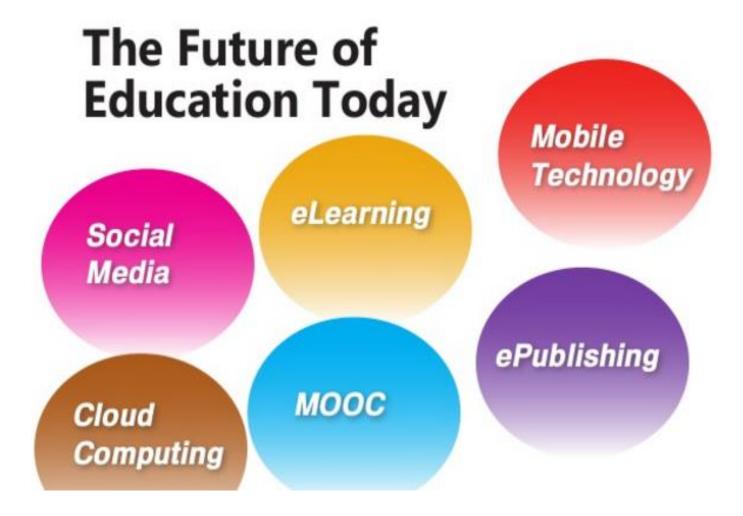
Source: http://dailyedventures.com/index.php/2014/02/07/the-importance-of-technology-in-education/4

### Education Technology (Ed Tech) and Smart Classrooms Market worth 93.76 Billion USD by 2020

The ease of use and teaching offered by the Ed Tech and smart classroom technology is the chief factor fueling its demand. Besides this, the market is also gaining from the rising technological awareness and expanding internet penetration across the globe. Furthermore, with countries adopting digital and e-learning education solutions in order to promote literacy among masses, the demand for Ed Tech and smart classroom will increase in the near future.

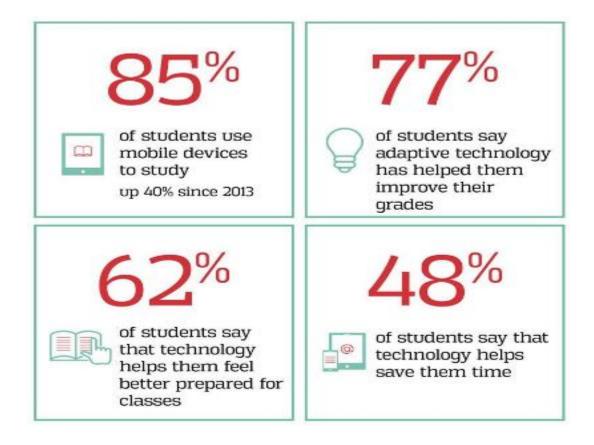
Despite the overall opportunities for the global education technology market being favorable, high initial investment incurred on setting up a smart classroom and lack of awareness in emerging and under-developed nations are major challenges for this market. Nevertheless, with the implementation of government programs to promote education across emerging nations will augur well for the global education technology and smart classroom market. Hence during the coming years, opportunities in Latin America and Asia Pacific will ripen thereby enabling the demand for Ed Tech and smart classroom technologies to spike higher.

Source: http://www.marketsandmarkets.com/PressReleases/educational-technology-ed-tech.asp



# "When technology integration is at its best, a child or a teacher doesn't stop to think that he or she is using a tech tool – it's second nature."

According to a McGraw-Hill Education survey conducted on nearly 17,000 college students aged 18+ who are currently enrolled in educational institutions, four reasons why digital learning will surge in the future are given below:



From their Back-to-School 2015 Survey of more than 2,500 adults we learned that over 91% of parents feel digital learning should be personalized and about 75% think today's classrooms should focus on adaptive learning. It's our goal to develop products that adapt to students' individual learning styles to provide a deeply personalized learning experience.

Source: https://www.mheducation.com/blog/thought-leadership/four-reasons-why-digital-learning-will-surge-in-2016.html#

#### **Asian Ed- Tech Scenario**

Asia will be fueling the next leg of growth in EdTech. The education ecosystems are addressing specific market failures with their own solutions that offer deeper local context, user interface, and lower cost structures that can be met via e- learning.

Asia is the fastest growing e-learning market in the world with outright leadership in a number of significant areas including game based learning and web social based learning.

Asia is a great fit for courses offered via Internet. In general, Asia is the fastest growing landmass and with China having the world's largest population makes it the largest captive place for K-12 audiences; the amount of prospective students alone is staggering and that's China alone. As a whole, "Asia is the market for educational technology".

According to the University World News, the growth in the Asian EdTech industry is above 30 percent. There is also government support across Asia; countries are working on incentives, such as high-speed networks, and a larger push for placing curricula online.

Asian startups are leading the way in the edtech platforms being used. KnowRe, Brainly, mana.bo, Taamkru and many more Asia based edtech startups that have been making a mark in industry and are gaining attraction around the globe. There are a lot more startups from Asia that are helping the education sector do wonders like PaGamO, Delta Viet, kungfu Math, Zenius and ClasDos.

Vast market place is the reason behind top venture capital firms investing in Asian EdTech sector. Top VC firms are showing interest in EdTech sector and that signifies the potential it holds.

Source: <a href="http://edtechreview.in/trends-insights/insights/2544-asia-edtech-companies-accelerators">http://edtechreview.in/trends-insights/insights/2544-asia-edtech-companies-accelerators</a>

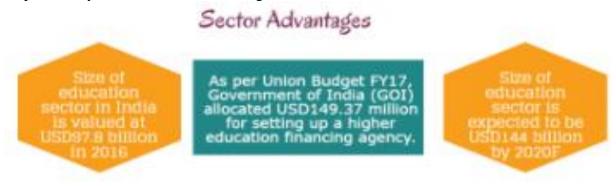


#### CHAPTER 2

#### INDIAN EDUCATION SCENARIO

India holds an important place in the global education industry. The country has more than 1.4 million schools with over 227 million students enrolled and more than 36,000 higher education institutes. India has one of the largest higher education systems in the world. However, there is still a lot of potential for further development in the education system.

India has become the second largest market for e-learning after the US. The sector is currently pegged at US\$ 2-3 billion, and is expected to touch US\$ 40 billion by 2017. The distance education market in India is expected to grow at a Compound Annual Growth Rate (CAGR) of around 34 per cent# during 2013-14 to 2017-18. Moreover, the aim of the government to raise its current gross enrolment ratio to 30 per cent by 2020 will also boost the growth of the distance education in India.

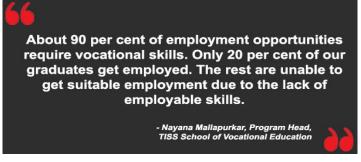


#### **Market Size**

The education sector in India is poised to witness major growth in the years to come as India will have world's largest tertiary-age population and second largest graduate talent pipeline globally by the end of 2020. In FY 2015-16, the education market was worth about US\$ 100 billion and is expected to reach US\$ 116.4 billion in FY 2016-17. Currently, higher education contributes 59.7 per cent of the market size, school education 38.1 per cent, pre-school segment 1.6 per cent, and technology and multi-media the remaining 0.6 per cent.

Higher education system in India has undergone rapid expansion. Currently, India's higher education system is the largest in the world enrolling over 70 million students while in less than two decades,

India has managed to create additional capacity for over 40 million students. At present, higher education sector witnesses spending of over Rs 46,200 crore (US\$ 6.93 billion), and it is expected to grow at an average annual rate of over 18 per cent to reach Rs 232,500 crore (US\$ 34.87 billion) in next years.



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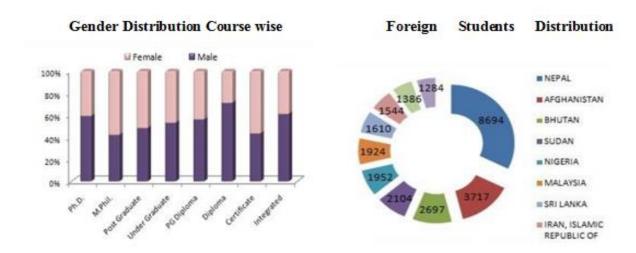
Source: https://www.ibef.org/industry/education-sector-india.aspx

The Central government plans to disburse US\$ 1 billion to states for introducing skill development initiatives. As on November 2016, Ministry of Skill Development and Entrepreneurship launched

Pradhan Mantri YUVA Yojana, at a cost of US\$ 74.68 million for providing entrepreneurship education and training to students in the country.

India has one of the largest networks of higher education institutions in the world with 666 universities and 39,671 colleges. It is also the third largest in terms of education enrolment with over 21.5 million enrolments per year. The private education sector which was valued at an estimated US\$ 96 billion in 2015 is estimated to reach US\$ 133 billion by 2020.

The Government of India has allowed 100 per cent Foreign Direct Investment (FDI) in the education sector through the automatic route since 2002. In the year 2015 government is expected to launch New Education Policy to address the changing dynamics in the education industry of the country as per the requirement of the population.

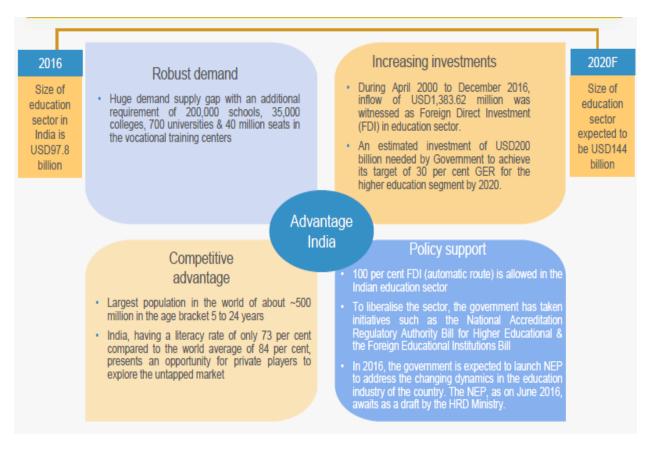


#### All State Education Report 2016: KEY FINDINGS

- At the all India level, enrollment increased for all age groups between 2014 and 2016.
- Enrollment for the age group 6-14 has been 96% or above since 2009. This proportion increased from 96.7% in 2014 to 96.9% in 2016.
- Enrollment for the age group 15-16 has also improved for both boys and girls, rising from 83.4% in 2014 to 84.7% in 2016.
- However, in some states, the fraction of out of school children (age 6-14) has increased between 2014 and 2016. These include Madhya Pradesh (from 3.4% to 4.4%), Chhattisgarh (from 2% to 2.8%), and Uttar Pradesh (from 4.9% to 5.3%).
- In some states the proportion of girls (age group 11-14) out of school remains greater than 8%. These states are Rajasthan (9.7%) and Uttar Pradesh (9.9%). Joining them in 2016 is Madhya Pradesh (8.5%). No increase in private school enrollment between 2014 and 2016.
- At the all India level, the proportion of children (age 6-14) enrolled in private schools is almost unchanged at 30.5% in 2016, as compared to 30.8% in 2014.

- The gender gap in private school enrollment has decreased slightly in both the 7-10 and the 11-14 age group. In 2014, among children age 11-14, the gap between boys' and girls' enrollment in private school was 7.6 percentage points. In 2016, this gap had decreased to 6.9 percentage points.
- Two states show significant increases in government school enrollment relative to 2014 levels. In Kerala, the proportion of children (age 11-14) enrolled in government school increased from 40.6% in 2014 to 49.9% in 2016. In Gujarat, this proportion increased from 79.2% in 2014 to 86% in 2016.

Source: Eleventh Annual Status of Education Report (ASER 2016) released in New Delhi, 18 January 2017



#### **Apex Educational Organisations**

- 1) National Council of Educational Research and Training (NCERT): The National Council of Educational Research and Training (NCERT) was set up by Government of India in 1961 as an autonomous organisation registered under Societies Registration Act (Act XXI of 1860) to advise and assist the Ministry of Human Resource Development, Government of India and Departments of Education in States/ UTs.
- 2) National Council of Teacher Education (NCTE): The National Council for Teacher Education, in its previous status since 1973, was an advisory body for the Central and State Governments on all matters pertaining to teacher education, with its Secretariat in the

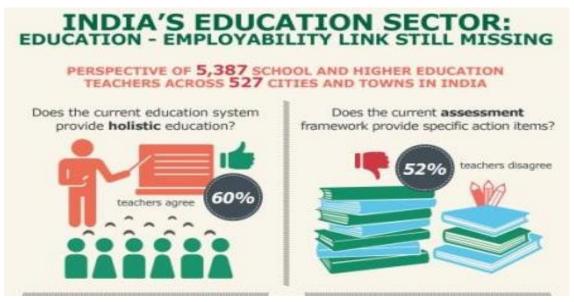
- Department of Teacher Education of the National Council of Educational Research and Training (NCERT).
- 3) National University of Educational Planning and Administration (NUEPA): NUEPA has its origin dating back to 1962 when the UNESCO established the Asian Regional Centre for Educational Planners, Administrators and Supervisors with its nomenclature changing to Asian Institute of Educational Planning and Administration (AIEPA) in 1965. The AIEPA was later merged with the National Staff College for Educational Planners and Administrators as its Asian Programmes Division in 1973.

Pupil Teacher Ratio
(PTR) in Universities
and Colleges is 21

58% Colleges are
located in Rural Area
10.7% Colleges are
enrolled in higher education

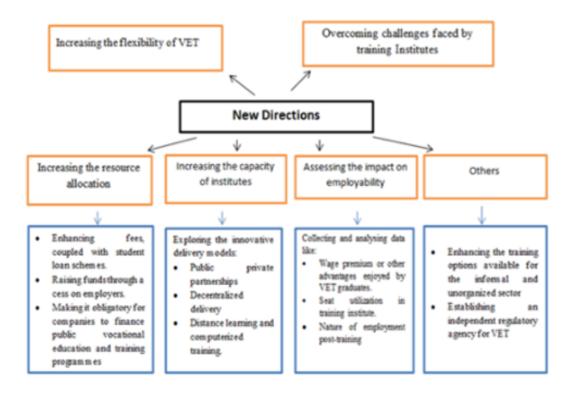
10.7% Colleges are
exclusively for Girls

Source: http://aishe.nic.in/aishe/viewDocument.action?documentId=206



 ${\color{blue} \textbf{Source:} \underline{http://www.indiaeducationreview.com/features/indian-students-educated-not-employment-ready-pearson-voice-teacher-survey-2015}}$ 

#### **New directions for improvements**



Source: http://blog.invocation.co.in/index.php/2015/05/24/need-for-vocationalisation-of-education-in-india/

#### **Drivers of Education Demand by 2020**

Demographics – by 2020, four countries (India, China, the US and Indonesia) will account for over 50 per cent of 18–22 year-olds globally; while China's 18–22 population is forecast to remain large at over 90 million in 2020, it is projected by the UN Population Division to fall by over 20 million over the next decade given the current number of 8–12 year-olds; Russia's 18–22 population is also projected to fall; the 18–22 populations in Nigeria, India, Ethiopia, Philippines and Pakistan are projected to grow by 3.9 million, 2.9 million, 1.9 million, 1.2 million and 0.9 million respectively over the next decade despite divergent projections across countries. Overall the global 18–22 age group population outlook is stable; but this will still mark a significant change from recent decades where the 18–22 age group expanded rapidly.

**Economics** – strong correlation between wealth (gross domestic product [GDP] per capita at purchasing power parity [PPP]) and tertiary enrolment, particularly up to US\$10,000 annual household income; many of the emerging economies which performed strongly in the 2000s are forecast to continue growing strongly; both China and India are forecast to continue to be at the top of global growth league tables; following closely behind are economies such as Angola, Vietnam, Bangladesh, Sri Lanka, Indonesia, Nigeria, Pakistan, Malaysia and Brazil; consequently several emerging economies will be significantly wealthier in a decade, i.e. have higher PPP GDP per capita, even when measured in constant prices; but despite strong economic growth, many of the shortlisted economies will still have PPP GDP per capita below US\$10,000 in 2020 – Nepal, Bangladesh, Pakistan, Nigeria, India, Morocco, Indonesia and Sri Lanka.

Source: <a href="https://www.britishcouncil.org/sites/default/files/the-shape of things to come higher education global trends a nd\_emerging\_opportunities\_to\_2020.pdf">nd\_emerging\_opportunities\_to\_2020.pdf</a>

#### **CHAPTER 3**

#### DIGITAL EDUCATION LANDSCAPE IN INDIA

The process of imparting education has gone through a sea change if we look at the picture 10-20 years before now. Technology has taken over almost every field of our lives and the onset of online

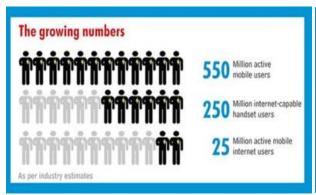
courses came as a path-breaker. No longer did one need to have access to schools, time or a lot of money! All one needed was a good internet connection and a computer.

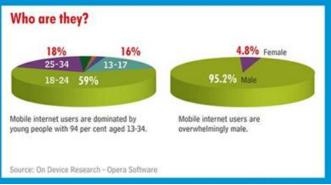
You could take up any course you liked (often held in partnership with major universities and institutes all over the world), learn at your own pace, discuss with your fellow virtual learners and contact experts online with any queries you might have. Many online learning websites also give you a valid certificate at a nominal fee.



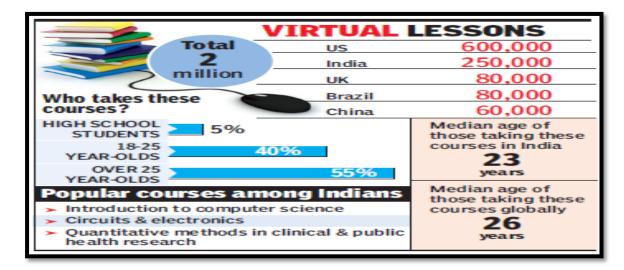
#### Main reasons for the growth of digital education:

- With nearly a billion people on mobile phones and over 200 million mobiles connected to the internet, there has been a considerable rise in digital education.
- The use of best-in-class content, real-time learning and feedback methods, and personalised instructions has encouraged online education
- People are stepping towards digital learning as the ed-tech firms are providing them the comfort of 'live and interactive' anywhere education in digital format, through its online programmes
- These online courses are affordable and easily accessible
- Digital education aims to break the numerous barriers that are preventing people from receiving quality education in the physically bound classrooms





Source: https://s-media-cacheak0.pinimg.com/736x/85/f3/fd/85f3fd4d1ace4cc29051044e367022f4.jpg

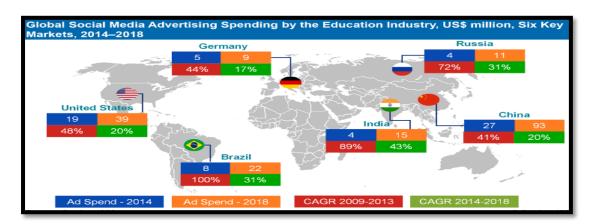


Source: http://www.jamshedsiddiqui.com/2014 03 01 archive.html

#### **Benefits of Digital Education for Rural Areas**

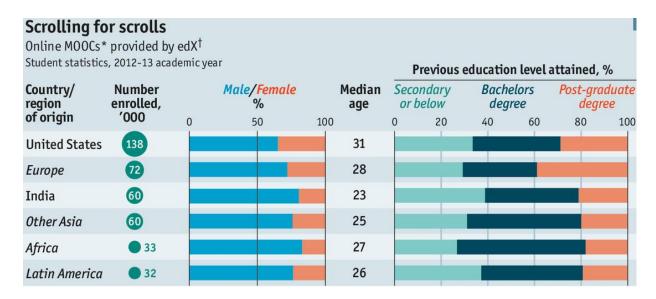
Digital education is breaking the numerous barriers that are preventing students in rural India from receiving quality education in the physically bound classrooms:

- 'Direct to Device' technology will empower these students to get quality education, anytime and anywhere
- It will enable them to save time, by having more freedom to move at their own pace as well as help them save money by avoiding "hidden costs" of education, like transportation fees (gas, parking fees)
- By not having to be at a certain class at a certain time, it will assist working students to not limit their work schedule, helping them to not lose on wages that they can potentially earn
- With the flexibility of online courses, students can conserve more hours and more money, enabling them to learn with a purpose and instil a sense of self-belief in them



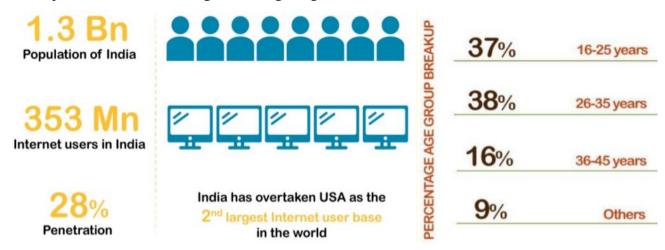
Source: http://blog.euromonitor.com/2014/06/the-top-5-trends-in-higher-education-globally.html

The first MOOC began life in Canada in 2008 as an online computing course. It was 2012, dubbed the "year of the MOOC", that generated vatic excitement about the idea. Three big MOOC-sters were launched: edX, a non-profit provider run by Harvard and the Massachusetts Institute of Technology (MIT); Coursera, partnered with Stanford University; and Udacity, a for-profit co-founded by Sebastian Thrun, who taught an online computing course at Stanford. The big three have so far provided courses to over 12m students. Just under one-third are Americans, but edX says nearly half its students come from developing countries. Coursera's new chief executive, Richard Levin, a former president of Yale University, plans an expansion focusing on Asia.



Source: http://www.economist.com/news/briefing/21605899-staid-higher-education-business-about-experience-welcome-earthquake-digital

Snapshot of Digital India- March 2016: A comprehensive report which provides interesting the stats and facts about India and also depicts the evolution of India on the digital front in the past six months. The report shares the following interesting insights:



# India has become the second-largest smartphone market in terms of active unique smartphone users, crossing 220 million users.

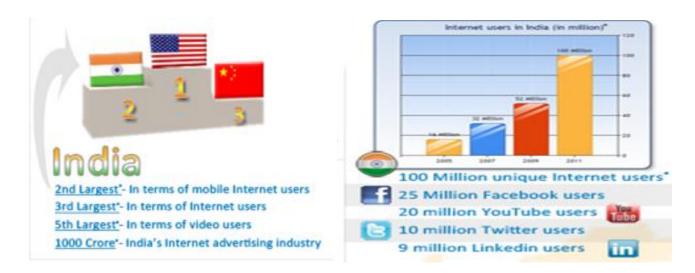
In India, where mobile penetration is nearing a billion people with over 200 million connected to the internet, and this expected to reach 550 million by 2018, the potential to digitally educate the masses seems very rich. In the past few years there has been a considerable rise in Digital and Live Virtual Classrooms at different levels of learning. With evolution of technologies such as cloud, data centers and virtualization there is huge potential for technology to be integrated with the Education Industry.

Besides its cost and access advantages, digital education comes as a win-win for all. Education institutions see the rapid rise in enrollments and added revenue. Students view this as a flexible option allowing them to study as per their time and pace. Teachers too find it convenient to prepare their learning plans well aided by technology. Teaching becomes a smoother experience with a perfect mesh of personalized packages having a blend of animations, gamilication and elaborate audio-visual effects.

Digital education is fun learning for all cadres and particularly effective for child learning as the innovative audio-video feature boosts the cognitive elements in a child's brain. The INFO-TAINMENT combination involved in digital learning makes it more practical, applicable and relatable to our life and surroundings in an interesting manner.



Source: <a href="http://www.avatargeneration.com/2012/12/adoption-rates-of-new-styles-of-k-12-teaching-infographic/">http://www.avatargeneration.com/2012/12/adoption-rates-of-new-styles-of-k-12-teaching-infographic/</a>



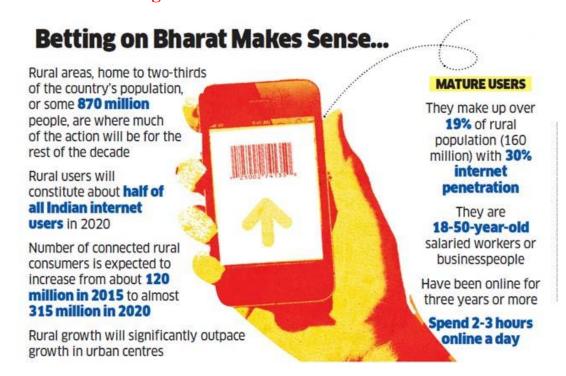
Source: https://kaburlu.files.wordpress.com/2011/09/internet-usage-statistics-india.jpg

E-learning is simply a term used to encapsulate 'the use of technology for *effective* learning', and what could be more *effective* than deploying this tool for spreading the light of education in the darkest corners of the nation! E-learning's invasion in rural education has emerged as both - a ray of hope as well as a challenge. In a developing country like India, e-learning undoubtedly offers great opportunities to empower the rural areas. With Information and Communication Technology (ICT) crafting e-learning's path, it can incredibly transform the face of rural learning. Here are some facts that back the bright future of eLearning in India:



Source: http://www.cloodon.com/blog/Re-imagining-Rural-Education-In-Digital-India/

#### Digital Rural India Scenarioas in 2016



#### ...as the Hinterland gets a Hang of the Internet...



Types of rural internet users

#### **AMBITIOUS USERS**

They are around 8% of rural users with 33% online penetration

They are young male college graduates from less affluent households than mature users

Aspire to move to a city for work

Spend 2-3 hours daily online

#### LATE ADOPTERS

Make up 15% of the rural population with 16% online penetration

They are typically 30-50-year-old men who are savers and conservative consumers

Spend 1-2 hours a day online and primarily use entry-level smartphones

#### **NEXT-WAVE USERS**

Around 36% of rural users with 9% net penetration

Typically young female homemakers from affluent households

Spend only about 15 minutes per day on internet

#### DARK ON THE INTERNET

Around 25% of users with 1% net penetration

They are men and women who are over 50 years, do not work, are not well educated

Household members share a basic phone, little interest in going online

<u>Source:</u> <a href="http://economictimes.indiatimes.com/news/economy/policy/sunday-et-making-rural-india-pay-digitally-and-challenges-post-demonetisation/articleshow/55640316.cms">http://economictimes.indiatimes.com/news/economy/policy/sunday-et-making-rural-india-pay-digitally-and-challenges-post-demonetisation/articleshow/55640316.cms</a>

#### **CHAPTER 4**

#### GLOBAL DIGITAL PRACTICES IN EDUCATION

A report from SRI International's <u>Center for Technology in Learning</u> compares the use of educational technology for K-12 students in 21 countries. SRI researchers found that despite the recent global economic crisis, economically competitive countries continue to invest in technology to improve their educational systems. Twenty governments indicated that improving access to the Internet is a major priority, and about half reported that increasing students' access to computers is a top national priority.

#### **Key study findings:**

- Most governments have instituted teacher technology standards and provide online portals with learning materials and software tools.
- Many countries offer online training and support Web-based communities, and about half assess teachers' technology skills.
- To support continuous improvement efforts, about half of the countries have invested in information systems to systematically monitor student performance and regularly collect data on technology access or use, and are currently evaluating policies and programs.

Source:https://www.sri.com/newsroom/press-releases/sri-report-compares-global-use-technology-education

In this chapter we will elaborate on the best practices on renowned countries in the field of Digital Education.

Singapore is this year's leader of the global ICT revolution. Its government has a clear digital strategy and is an exemplar of online services and e-participation tools, which filters down to its industries and population. The country has the highest penetration of mobile broadband subscriptions per capita in the world and more than half of the population is employed in knowledge-intensive jobs.

The country topped this year's Global Information Technology Report (GITR), published by INSEAD in partnership with the World Economic Forum and Johnson Cornell University, due to its leadership in business,

Networked Readiness Index

Country	Rank	Rank
	2015	2014
Singapore	1	2
Finland	2	1
Sweden	3	3
Netherlands	4	4
Norway	5	5
Switzerland	6	6
United States	7	7
United Kingdom	8	9
Luxembourg	9	11
Japan	10	16

innovation environment and government usage of ICT.

Source: <a href="http://knowledge.insead.edu/entrepreneurship-innovation/the-worlds-most-tech-ready-countries-2015-3953">http://knowledge.insead.edu/entrepreneurship-innovation/the-worlds-most-tech-ready-countries-2015-3953</a>

#### 1) Singapore

Singapore is recognized globally for its high-performing education system that has pioneered new education models and inspired other initiatives worldwide. According to IMD World Competitiveness Yearbook 2013, Singapore was ranked among top 5 in the world for its educational system and educationists credit this success partially to technology, as the city-state has indeed astutely integrated designed digital tools such as digital libraries and e-learning in its education landscape.

#### More than \$120 mil for ICT Manpower Development Programmes Professionals Pre-tertiary Students Graduates TechSkills Accelerator Code@56 Tech Immersion Company Led and Placement Training Computational Nominated Thinking students Structured OJT/ STEM grads to from Universities / Train up to Tech Professionals local & overseas \$120 mil 72,080 Polytechnics/ in Emerging High attachment students ITE Colleges Train up to 3,750 Demand budget Train up to 2,400 Tech Skills professionals pre-graduates over Train up to 1,050 professionals Scholarships CITREP+ 3 years Courses/Certs Poly/ University Train up to 16,800 students professionals Award up to 60 pre-graduates Skills Future BUDGET 150 Study Awards Awards \$807,500 Professionals with more than 3 years working experience Branding Tech as a Career

Source: <a href="https://medium.com/global-intersection/singapores-digital-education-journey-lessons-new-zealand-can-learn-to-propel-digital-2a910e1fb271">https://medium.com/global-intersection/singapores-digital-education-journey-lessons-new-zealand-can-learn-to-propel-digital-2a910e1fb271</a>

#### **Digital Libraries**

University libraries are going through a period of change in order to survive in the Digital Age. Today, libraries need to provide access to the information online since students are more willing to use new technologies to study rather than using the traditional way. For example, the National University of Singapore Libraries (NUS Librairies) have experienced a drop of 30% of book loans from 2010.

#### **MOOCs**

Since January 2014, students from anywhere are able to take classes from NUS online courses through Coursera, the leading online course platform. In 2014, 55 000 people have signed up with Coursera in Singapore, compared to 15 000 last year. NUS Provost and Deputy President (Academic Affairs) Prof. Tan Eng Chye said: "More students can now have access to, and benefit from, NUS educational offerings". The three first courses that NUS launched are niche domains, in philosophy, physics and classical music. Indeed the courses were chosen based on the fact they were previously not provided on the Coursera course list. NUS seems therefore to consciously choose the online courses subjects as part of a strong marketing strategy.

Source: <a href="https://globalstatement.wordpress.com/2014/09/02/digital-education-in-singapore/">https://globalstatement.wordpress.com/2014/09/02/digital-education-in-singapore/</a>



Source: https://www.slideshare.net/fantasychoo/mite6023-session2

#### 2) Finland

The Finnish EDTech offering covers the entire gamut of digital education. It delivers personalized learning and training that can automatically adjust to an individual's learning style competence.

The Finnish companies develop cloud-based e-learning platforms and infrastructure solutions, assessment systems, playful mobile solutions, educational games and software, digital learning content and resources.

New opportunities are also emerging in hybrid learning environments and data harvesting used in learning process research.

Finnish EdTech companies have world class expertise in modern innovative technology possibilities for teaching and learning.

As connectivity in the world is ever-expanding, and the speed with which it advances, Finland's "digital school model" can be exported all over the globe.

Finland combines the physical and digital dimensions of inspiring classroom and learning environments in order to create an inspiring, self-motivating and active learning environment.

Source: http://www.exportfinland.fi/documents/10304/49d8b31f-a228-4c57-aeb8-891c79ce1e6c

#### Two leading principles

#### 1. Student orientation

What is **the best way to** student to learn and what kind of learning environment is ideal and how to use ICT in pedagogical way right (**the whole learning process**)?

#### Co-operation with working life and workplaces

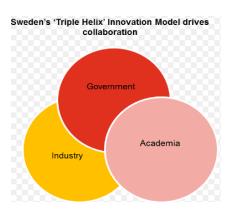
Vocational competence plays a key role in terms of economic competitiveness and prosperity. Co-operation with working life and workplaces aims to ensure that education and training meets the competence requirements of working life in the best possible way.



Source: https://www.slideshare.net/Minsku/enriched-learning-ict-in-vocational-education-and-traning-in-finland

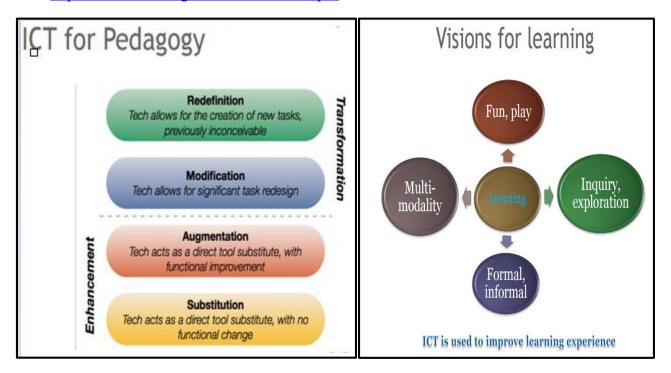
#### 3) Sweden

ICT for Teachers (IT för pedagoger) is a website run by the Swedish National Agency for School Improvement. The website is described as acting as a broker for a range of ICT resources and its target users are school teachers and leaders. It provides links to digital learning resources, courses in use of ICT, research, computer programs, suggestions for using ICT in school and reports of teacher experiences. ICT for Teachers is effectively a portal to the Swedish National Agency"s web sites, and provides a shortcut to other web resources. The resources associated with



different areas of the web site were developed separately through different projects over the previous 10 years. In the last year, these resources have been brought together and made accessible through the single portal. While bringing the resources together in this way, the opportunity was taken to focus the resources and services on supporting teachers, rather than teachers, learners and other members of the community. The site declares that teacher focus clearly.

Source: <a href="https://www.oecd.org/edu/ceri/42159200.pdf">https://www.oecd.org/edu/ceri/42159200.pdf</a>



Source: <a href="http://cees.mak.ac.ug/sites/default/files/Integrating\_ICT\_in\_Education\_Sweden.pdf">http://cees.mak.ac.ug/sites/default/files/Integrating\_ICT\_in\_Education\_Sweden.pdf</a>

#### A Comparative table of India, Singapore, Finland and Sweden in terms of Population and Area

Country	<b>Population</b> (as of Thursday, April 27, 2017)	Area
India	1,339,639,184	2,972,892 Km2 (1,147,839 sq. miles)
Singapore	5,768,309	700 Km2 (270 sq. miles)
Finland	5,538,158	303,511 Km2 (117,186 sq. miles)
Sweden	9,908,181	410,494 Km2 (158,492 sq. miles)

Source: http://www.worldometers.info/world-population

The above table should act as a motivation that if countries with such small area and population and implement Ed-Tech so effectively for economic prosperity why can't a country like India do the same.

CHAPTER 5

TRICITY (CHANDIGARH, MOHALI AND PANCHKULA) EDUCATION SCENARIO



#### Youth Population of the Tricity (Chandigarh, Mohali and Panchkula)

#### Adolescent and youth of Chandigarh

		Adolescent			I			I		
Area Name	Total/	and	To	tal Populat	ion	Sc	Scheduled Caste			
	Rural/	youth								
	Urban	categories								
					Female	_				
			Persons	Males	S	Persons	Males	Females		
<b>.</b> .			1	2	3	4	5	6		
State -										
CHANDIGARH	Total	15-19	104418	60521	43897	22204	12286	9918		
State -										
CHANDIGARH	Total	20-24	121244	68467	52777	22819	12156	10663		
State -										
CHANDIGARH	Rural	15-19	2765	1787	978	549	335	214		
State -	Urba									
CHANDIGARH	n	15-19	101653	58734	42919	21655	11951	9704		
State -										
CHANDIGARH	Rural	20-24	3593	2255	1338	544	323	221		
State -	Urba									
CHANDIGARH	n	20-24	117651	66212	51439	22275	11833	10442		
District -										
Chandigarh	Total	15-19	104418	60521	43897	22204	12286	9918		
District -										
Chandigarh	Total	20-24	121244	68467	52777	22819	12156	10663		
District -										
Chandigarh	Rural	15-19	2765	1787	978	549	335	214		
District -										
Chandigarh	Rural	20-24	3593	2255	1338	544	323	221		
District -	Urba									
Chandigarh	n	15-19	101653	58734	42919	21655	11951	9704		
District -	Urba									
Chandigarh	n	20-24	117651	66212	51439	22275	11833	10442		

#### Adolescent and youth of Sahibzada Ajit Singh Nagar

Area Name	Total/	Adolescent	To	tal Populati	on	Sc	heduled Ca	ste
	Rural/	youth						
	Urban	categories						
			Persons	Males	Females	Persons	Males	Females
District - Sahibzada Ajit Singh Nagar	Total	15-19	92545	52005	40540	22871	12511	10360
District - Sahibzada Ajit Singh Nagar	Total	20-24	98083	51551	46532	22122	11661	10461
District - Sahibzada Ajit Singh Nagar	Rural	15-19	46132	25809	20323	14486	7879	6607
District - Sahibzada Ajit Singh Nagar	Urban	15-19	46413	26196	20217	8385	4632	3753
District - Sahibzada Ajit Singh Nagar	Rural	20-24	46170	24227	21943	13456	7149	6307
District - Sahibzada Ajit Singh Nagar	Urban	20-24	51913	27324	24589	8666	4512	4154

#### Adolescent and youth of Panchkula

Area Name	Total/	Adolescent and	То	tal Populat	ion	Scl	heduled Ca	iste
	Rural/	youth						
	Urban	categories						
			Persons	Males	Females	Persons	Males	Females
District -								
Panchkula	Total	15-19	51584	28517	23067	10906	5941	4965
District -								
Panchkula	Total	20-24	54745	29406	25339	10497	5521	4976
District -								
Panchkula	Rural	15-19	24384	13240	11144	5537	2995	2542
District -								
Panchkula	Urban	15-19	27200	15277	11923	5369	2946	2423
District -								
Panchkula	Rural	20-24	25512	13518	11994	5203	2775	2428
District -								
Panchkula	Urban	20-24	29233	15888	13345	5294	2746	2548

Source: http://censusindia.gov.in/

# SC/ST/OBC and Minorities population Scenario of the Tricity (Chandigarh, Mohali and Panchkula)

#### <u>Distribution of Scheduled Castes population in</u> <u>Chandigarh Union Territory, 1991 – 2001 – 2011</u>

Total / Rural / Urban	Year	Scheduled Caste population	Percentage of Scheduled Caste Population to total population	Decennial growth rate 1991-2001	Decennial growth rate 2001-2011
1	2	3	4	5	6
Total	1991	105,977	16.5		
	2001	157,597	17.5	+ 48.7	+ 26.3
	2011	199,086	18.9		
Rural	1991	14,140	21.4		10
	2001	14,740	16.0	+ 4.2	- 66.3
	2011	4,974	17.2		60
Urban	1991	91,837	16.0		
	2001	142,857	17.7	+ 55.6	+ 35.9
	2011	194,112	18.9		

The above table reveals that Scheduled Castes in Chandigarh Union Territory is 18.9 per cent, which was 17.5 percent of the total population in 2001 as compared to 16.5 percent in 1991. The Scheduled Caste Population has shown a decennial growth rate of +26.3 during 2001-2011. The decennial growth rate of Rural and Urban has been – 66.3 per cent and + 35.9 in 2011 which was + 4.2 and + 55.6 during 2001 Census respectively.

Source: http://www.censusindia.gov.in/2011census/dchb/0401 PART A DCHB CHANDIGARH.pdf

#### S.A.S. Nagar (Mohali) Municipal Council + Outgrowth

As per the Population Census 2011 data, following are some quick facts about S.A.S. Nagar (Mohali) Municipal Council + Outgrowth.

	Total	Male	Female	
Children	15,729	8,398	7,331	
Literacy	92.4%	85%	82.2%	
Scheduled Caste	14,756	7,849	6,907	
Scheduled Tribe	0	0	0	
Illiterate	27,189	13,065	14,124	

#### Caste-wise Population - S.A.S. Nagar (Mohali)

Schedule Caste (SC) constitutes 8.8% while Schedule Tribe (ST) were 0% of total population in S.A.S. Nagar (Mohali) .

	Total	Male	Female
Schedule Caste	14,756	7,849	6,907
Schedule Tribe	0	0	0

Source:http://www.censusindia.gov.in/2011census/dchb/0318\_PART\_B\_DCHB\_SAHIBZADA% 20AJIT%20SINGH%20NAGAR.pdf

Sr.No.	Name of Sub-District	Total/ Rural/ Urban	Total population	Total scheduled castes population	Total scheduled tribes population	Percentage of scheduled castes population to total population	Percentage of scheduled tribes population to total population
1	2	3	4	5	6	7	8
1	00356-Kalka	Total	168073	39083	0	23.25	0
		Rural	94154	24795	o	26.33	0
		Urban	73919	14288	o	19.33	0
2	00357- Panchkula	Total	393220	62747	0	15.96	0
		Rural	153909	26689	0	17.34	0
		Urban	239311	36058	0	15.07	0
	069-Panchkula	Total	561293	101830	0	18.14	0
		Rural	248063	51484	O	20.75	0
		Urban	313230	50346	0	16.07	0

 $Source: http://www.censusindia.gov.in/2011census/dchb/DCHB\_A/06/0601\_PART\_A\_DCHB\_PANCHKULA.pdf$ 

#### School Education Scenario of Chandigarh, Haryana and Punajb

#### Byfircation of Total Enrolments Caste and Gender Wise of India

NATIONAL REPOR	T			70	SECO	NDA	RY ED	UCATION	ON I	REPORT	CA	RD: 20	15-16				INDIA
NATIONAL						100		-						110		3	
Ratio of U.P. to Sec. Sci	hools/Sect	ions			2.54	F	Ratio of	Sec. to I	lr.Se	c. school	s/sec	tions		2	.12	De	
Data Reported from	Districts	680	Blocks	7317	Clusters	8	32436	Villages		5947	736	Schools	î	2521	76	1-1	
Basic data: Census 2011	Total Po	pulatio	n (In 000	")	1210	193	Urban	Populati	on	3	1.2	Sex Rati	o	100	940	4	7 !
Decadal Growth Rate		17.0	6	38		% S	С Рорц	ulation		1	6.6	%ST Po	pulation		8.6	Area (	In Sq.Km.)
Overall Literacy Rate		74.	0		,	Male	e Litera	cy Rate		8	2.1	Female I	Literacy Rate	6	5.5	-21	328724
Key Da	ta		7.3 .4.77	h U.P.& Hr.Sec.	U.P.wi		the ballion	i. with .& Sec.		P. with Sec.	Se	ec. Only	Sec. with Hr.Sec.	Hr.Sec.	Othe	er .	Total
Total Schools			4	1173	35	5782	8	49400		52553		37586	22654	13028			252176
Schools: Rural Areas			2	4066	26	5770		31322		40664		28781	16556	6985		143	175144
Schools: Urban Areas	)		1	7105	9	9010	8	18077		11889		8804	6097	6042		878	7702
Total Enrolment			1155	9652	18643	3408	37	76630	6	704546	5	371502	12661010	5142583	21	118	63880449
Enrolment: Rural Area	s		555	0782	1276	5953	23	370400	4	902306	4	1118706	9166788	2389171	14	232	41278338
Enrolment: Urban Area	as		600	8870	5876	6055	14	106209	1	802240	1	252270	3494170	2753412	6	886	22600112
Total Teachers			41	8737	518	3201	2	203064		315207		233761	263301	115176	7.	266	2074713
Teachers: Rural Areas			20	12922	34!	5159	1	123041		235601	0,0	173053	177105	58492	5	840	132121
Teachers: Urban Areas	S		21	5814	173	3011		80017		79606		60704	86190	56684	1	426	753452

	Boys	Gi	rls	Total			
XI-XII	13002117	1173	3280	24735397			
Enroln	ent by Caste	2	Secondary: Total				
%	SC		18.68				
%	ST		8.49				
%	OBC		45.25				
%	Muslim		10	0.24			

STATE RE	PORT					SECON	IDAF	RY EI	DUCATIO	NF	REPORT	CA	RD: 20	15-16			CHA	NDIGAR	
State	CHAI	NDIGARH																7	
Ratio of U.P. t	o Sec. Scl	nools/Sect	ions			1.18	R	latio c	of Sec. to H	r.Se	c. schools	s/sec	tions	×	1	.78	}	4	
Data Reported	l from	Districts	1	Blocks	20	Clusters		20	Villages			84	Schools		1	60	Chandigarh		
Basic data : c	ensus 2011	Total Po	pulati	on (In 000')		10	)55	Urba	n Populatio	n	9	7.3	.3 Sex Ratio			818		7	
Decadal Growth Rate 17.		1.1		% SC Population		1	8.9	%ST Population				Area (In Sq.Km							
Overall Literac	y Rate		86	6.4			Male	Litera	acy Rate		9	0.5	Female	Literacy Rate	8	1.4		11	
	Key Da	ia		Pri.with Sec.& H		U.P.wit & Hr.			ri. with P.& Sec.		P. with Sec.	Se	c. Only	Sec. with Hr.Sec.	Hr.Sec. only	Ot	her	Total	
Total School	s				85		5		70		0		0	0	0		- 2	16	
Schools: Ru	ral Areas				9		0		5		0		0	0	0	8	-	1	
Schools: Urb	an Areas				76		5 65		65		0		0	0	0		-	14	
Total Enrolm	ent			61	522	4	4018 1452		14520		0		0	0	0		0	8016	
Enrolment: F	Rural Area	s		4	691		0		1475		0		0	0	0		0	616	
Enrolment: L	Jrban Area	IS		56	931	4	018		13045		0		0	0	0	50 50	0	7399	
Total Teache	Total Teachers		2	688		206		1057		0		0	0	0	3 2	0	395		
Teachers: R	achers: Rural Areas 236		236		0		93		0		0	0	0		0	32			
Teachers: U	ichers: Urban Areas 2452				206		964		0		0	0	0		0	362			

State PUNJ	AB					-	_							340		3
Ratio of U.P. to Sec. Sch	nools/Sect	ions			1.60	R	atio o	f Sec. to I	Ir.Se	c. schools	s/sec	tions		1.	98 🔙 cı	handigarh
Data Reported from	Districts	22	Blocks	146	Clusters		1782	Villages		131	95	Schools		917	1	- 4
Basic data : Census 2011	Total Po	pulatio	n (In 000'		277	04 Urban Population		on	2	9.8	Sex Ratio		8	93	Med	
ecadal Growth Rate 13.7		7	42.5		% S0	% SC Population		0	3	1.9	%ST Po	pulation		Area (	In Sq.Km	
Overall Literacy Rate 76.7		7		22	Male	Litera	acy Rate	81		1.5	Female Literacy Rate		7	1.3	503	
Key Dat	a			n U.P.& Hr.Sec.	U.P.wit & Hr.			i. with .& Sec.		P. with Sec.	Se	c. Only	Sec. with Hr.Sec.	Hr.Sec. only	Other	Total
Total Schools	Total Schools			2593	1	754		2743		1869		6	63	143		917
Schools: Rural Areas				1323	1	390	90 1353			1722		4	38	57	=	588
Schools: Urban Areas				1270		364 1390			147	147 2		25	86	+	328	
Total Enrolment			61	3610	602	297	297 134929		10	174839		238	19673	33374	0	157896
Enrolment: Rural Areas	5		24	3248	389	398		60338	3	156559		187	12751	8533	0	8710
Enrolment: Urban Area	ıs		37	0362	212	899	9	74591	7	18280	48 05	51	6922	24841	0	70794
Total Teachers	Total Teachers 30788		0788	25	738		10644	0644 1			19	900	1714	38	811	
Teachers: Rural Areas	eachers: Rural Areas 13533		3533	17	954		5184		10002		13	588	573	11	478	
Teachers: Urban Areas	eachers: Urban Areas 17255			7	784		5460		1274		6	312	1141	27	3325	

Number of students Appeared and Passed in 2015-2016 Batch (Chandigarh)

Byfircation of Total Enrolments Caste and Gender Wise of Chandigarh

	BOYS	GIRLS	TOTAL
XI-XII	22838	17070	39908
Enrolm	ent by Caste	Seco	ndary: Total
%	SC	1	3.95
%	ST		0.19
%	OBC		2.68
%	Muslim		4.54

#### Number of students Appeared and Passed in 2015-2016 Batch (Punjab)

Examination Results: Grade XII Students Appeared									Students Passed								
	Gene	eral	sc	3	ST		ОВ	С	Ge	eneral	s	С	s	Т	OE	вс	
Stream	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	
Arts	58405	42015	39210	39653	61	86	18983	18123	86.41	93.43	79.90	87.46	100.00	40.70	83.08	89,65	
Sci.	29347	23699	4911	4218	12	26	4599	3911	90.33	94.19	89.37	94.14	100.00	46.15	90.43	92.71	
Com.	17725	14131	2774	2855	8	5	2328	2415	91.46	96.28	91.35	94.57	50.00	40.00	89.69	93.79	
Voc.	3225	1129	4096	2304	0	0	1786	856	96.12	97.61	95.14	96.57	0.00	0.00	97.93	87.38	
Other	79	47	37	19	0	0	11	5	51.90	89.36	94.59	84.21	0.00	0.00	81.82	100.00	

**Byfircation of Total Enrolments Caste and Gender Wise of Punjab** 

	BOYS	G	IRLS	TOTAL			
XI-XII	382950	30	8568	691518			
Enrolm	ent by Caste		Secor	ndary: Total			
%	sc		36.57				
%	ST		0.02				
%	OBC		1	5.53			
%	Muslim		1.62				

									1						1111		Chan	digarh 🔼
State	HAF	YAN	Α			7		Î								1		
Ratio of U.P.	to Sec. S	chools	s/Sect	ions			1.60	R	atio of	Sec. to I	Ir.Se	c. school	s/sec	tions		1	.78	
Data Reported	d from	Distr	ricts	21	Blocks	126	Clusters		1523	Villages		74	438	Schools		76	63	1
Basic data : c	ensus 2011	То	tal Po	pulati	on (In 000	)')	253	353	Urban	Populati	on	2	4.1	Sex Ratio		8	77	garl?
Decadal Grov	al Growth Rate 19.9 % SC Population		2	0.2	%ST Population			Area	(In Sq.Km.)									
Overall Literacy Rate 76.6			.6		Male L		Literac	acy Rate		8	85.4 Female		Literacy Rate	6	6.8	4421		
Key Data			th U.P.& Hr.Sec.	U.P.wit & Hr.			with & Sec.		P. with Sec.	Se	ec. Only	Sec. with Hr.Sec.	Hr.Sec. only	Other	Total			
Total Schoo	ls					2329	1	924		1926		1437		0	46	1	4	766
Schools: Ru	ral Areas					1364	1	626	j L	1171		1326		0	41	0	4	552
Schools: Ur	ban Areas	5				965		298		755		111		0	5	1		213
Total Enroln	nent				6	77656	521	186	1	47058	100	119727		0	8665	753	0	1475045
Enrolment:	Rural Area	as			3:	21769	365	802	- 1	86495	8	107022		0	7409	0	0	888497
Enrolment:	Enrolment: Urban Areas		3	55887	155	384		60563	7	12705	N.	0	1256	753	0	586548		
Total Teach	Total Teachers		i i	29494	34368			9517		11530		0	470	18	26	85423		
Teachers: R	eachers: Rural Areas 15493			15493	26	828		5750		10427		0	403	0	6	58907		

Number of students Appeared and Passed in 2015-2016 Batch (Haryana)

Examination Results: Grade XII Students Appeared									Students Passed							
	Gene	eral	so	:	ST		ОВ	С	Ge	eneral	s	С	S	Т	O	вс
Stream	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls	Boys	Girls
Arts	36228	31590	16380	17598	0	0	23010	22476	59.48	73.31	44.72	55.40	0.00	0.00	49.26	63.88
Sci.	35958	19739	5752	2845	0	0	16424	7865	75.72	86.73	63.49	76.77	0.00	0.00	65.18	77.62
Com.	23963	20101	4456	3379	0	0	9516	7419	71.55	83.50	51.32	67.33	0.00	0.00	55.62	71.42
Voc.	105	100	57	77	0	0	51	117	52.38	48.00	77.19	53.25	0.00	0.00	94.12	64.10
Other	3	15	1	5	0	0	2	9	100.00	100.00	100.00	80.00	0.00	0.00	50.00	100.00

Byfircation of Total Enrolments Caste and Gender Wise of Haryana

	BOYS	GI	RLS	TOTAL			
XI-XII	332424	26	3531	595955			
Enrolm	ent by Caste	9	Seco	ndary: Total			
%	sc		24.04				
%	ST	81		0.00			
%	OBC		2	9.87			
%	Muslim		3.15				

Source: http://udise.in/Downloads/SEMIS-STRC-2015-16/SEMIS-State\_Report\_Cards\_2015-16.pdf

#### Higher Education Scenario of the Chandigarh, Punjab and Haryana

#### **Total Number of Universities in India**

Type of university	Number of Universities
Central Open University	1
Central University	43
Deemed University- Government	32
Institution Under State Legislature Act	5
Institution of National Importance	75
Deemed University- Private	79
State Private University	197
State Open University	13
State Public University	329
State Private Open University	1
Deemed University- Government Aided	11
Others	13
Grand Total	799

#### **Total No. of Colleges**

	Number of Government &
	Private Colleges
All India	35667
Chandigarh	25
Punjab	960
Haryana	870

#### **Total No. of Enrollments**

	Government Colleges	Private Colleges
All India	8485309	17245854
Chandigarh	18313	28451
Punjab	209306	352841
Haryana	177529	430051

#### **State-wise Enrolment in various social categories**

	All Categories	Scheduled Caste	Scheduled Tribe	Other Backward Classes	Minority Communities
All India	34584781	4810314	1704461	11673535	4464
Chandigarh	99992	10987	1648	4592	132084

Punjab	878479	196367	5515	90469	13173
Haryana	831659	114871	2229	194195	682961

#### State-wise Number of Teachers among various social categories

	All	Scheduled	Scheduled	Other	Minority
	Categories	Caste	Tribe	Backward	Communities
				Classes	
All India	1518813	113295	32174	385566	50800
Chandigarh	3226	246	21	38	264
Punjab	55707	2803	74	1714	7382
Haryana	45722	62	5515	99	500

Source: <a href="http://aishe.nic.in/aishe/viewDocument.action?documentId=227">http://aishe.nic.in/aishe/viewDocument.action?documentId=227</a>

#### **CHAPTER 6**

## TOOLS FOR DIGITAL EDUCATION AND INITIATIVES BY MAJOR ICT COMPANIES

#### Mobile Apps for Education









To create knowledge hub

**Google Group** 

YouTube

Broadcast Yourself

Google Form

Online survey/Quiz

Google Calendar

Online Event manager





Skype





Instant messaging, video App

Video Conferencing

Google Search

**Searching Platform** 

Gmail
Organise Yourself









Google Map

Pin your Location

**Google Docs** 

Create & share your work online

**Google Sheet** 

**Online Spreadsheet** 

Google Slide
Creating Online slides









**Google Classroom** 

Blended learning platform

Google Translator

Online multilingual Platform

State Bank Buddy

SBI Wallet app

MUDRA

**Mobile Wallet App** 

#### **MOOC**

#### **Concept of Our Own MOOC University**

#### **MOOC** worldwide

The abbreviation MOOC stands for Massive Open Online Course, and it's the newest drift in digital pedagogy. MOOCs are completely free, and truly 'massive' in that they're open to all, possibly enrolling many thousands of students. MOOCs resemble conventional courses in which the core medium of teaching is through short instructional videos. Response is given electronically, and teaching assistants monitor dedicated course discussion boards. Though with a MOOC, students are allowed to follow any tool they choose through a network of lectures and complementary resources such as blogs, Twitter feeds, discussion forums etc. A MOOC relies heavily on the concept of networking and sharing, all students' work made publicly available for fellow course mates. Educators supportive of MOOCs argue that they help to expand knowledge bases and intellectual networks, and moreover can bring high-quality education to the masses, opening up opportunities for those in the remotest parts of the world.

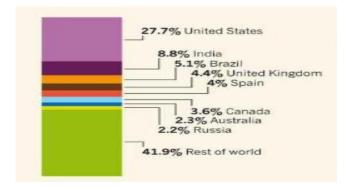
#### **MOOC** in India

SWAYAM (Study Webs of Active Learning for Young Aspiring Minds) is a MOOC platform by the Indian government which has determined goals. It is one platform that would bind Indian higher education, both online and offline. The courses on SWAYAM will be free for anyone in the world. Not only can students learn from the best institutes in India, but they can now earn credits from them via SWAYAM. The UGC (Credit Framework for Online Learning Courses through SWAYAM) Regulation, 2016, allows students who are enrolled in higher education programs across India to earn credits via SWAYAM. Each credit will be equivalent to 13–15 hours of learning activities. To earn these credits, students will need to do all the required assignments/homework for these courses and then attend a final proctored exam. Any academic institution in India can offer up to 20% of its catalog in a particular program via SWAYAM. The institutions also need to provide any resources that students need in order to take SWAYAM courses. The exam will be held in the local institute or in a proctored center.

#### **Indian participants:**

- IIT Bombay
- IIT Delhi
- IIT Kanpur
- IIM Bangalore
- Indian School of Business Hyderabad

#### MOOC Students according to country of origin



#### **MOOC** in Tricity

In view of the growing demands and rising aspirations of young Punjabis, the state will need more universities and faculty to sustain its Gross Enrolment Ratio (GER). To an extent, MOOC can help in bridging the gap, if carried forward through planning and measures to audit the learning outcomes and improvement of general performance level of the student is taken care of. Following are the benefits of launching MOOC in Tricity:

- MOOC can be organized in any setting and in any language that has connectivity
- It can be organized as quickly as we can inform the participants for priority learning
- Contextualized content can be shared by all
- Learning happens in a more informal setting
- We can connect across disciplines and corporate/institutional walls
- We can add to state's learning environment and/or network by participating in a MOOC

**Various MOOC Models Available As Options for Implementation** 

	Flipped Classroom Model	Free MOOC Model	Freemium or Paid MOOCs
Platform provision, support and training	Provider	Provider	Provider
Content (including assessments)	University	University	University (digitally enhanced by Provider)
Student Acquisition	University	Provider + University	Provider
MOOC Facilitation	University	University	Provider
Student Services such as mentoring, certification (as relevant)	The second secon	Provider + University	Provider + University
Fees/Charges	University collects fees and pays Provider accordingly.	Provider collects fees and pays university accordingly.	Provider collects fees and pays university accordingly.



## **MoodleMoot India - Advancing Together**

#### **MOODLE India**

Moodle project has quietly surpassed the 100 million users mark recently and marked its presence in more than 232 countries all around the globe. Similarly, the total number of courses on all Moodle sites have also crossed the 11 million mark with close to 76k registered websites.

The Moodle stats data shows the data collected from the registered Moodle sites only and may not give an exact figure. The current Moodle usage statistics are as follows:

#### **Countries with most registered websites:**

On the other hand, US maintain its pole position in the list of countries with most number of Moodle site registrations followed by Spain, Brazil & Mexico. Here are the top 10 countries in descending order of registered Moodle sites:

Registered sites	75,830
Countries	232
Courses	11,770,119
Users	100,669,855
Enrolments	336,197,707
Forum posts	207,752,911
Resources	104,689,764
<b>Quiz questions</b>	564,638,498

Surprisingly, Australia – the country of origin of Moodle, is sitting at 9th number with close to 2.3k registered Moodle sites. India is slowly picking up the pace and starts rising in the top 10 list and now sits at 8th place.

Source: <a href="http://www.moodleworld.com/moodle-stats-moodle-surpasses-the-100-million-users-mark-and-india-rises-in-the-top-10-moodle-countries-list-moodlestats/">http://www.moodleworld.com/moodle-stats-moodle-surpasses-the-100-million-users-mark-and-india-rises-in-the-top-10-moodle-countries-list-moodlestats/</a>

### Initiatives by Microsoft India in the field of Digital Education

INITIATIVE	FOCUS	IMPACT
Project Jyoti	Skill Training	The program has trained over 500,000 young adults, 70% of who are in gainful employment or self-employed
Project Bhasha	Simplifying Learning	We provide support for our flagship products in 12 Indian languages, aimed at building a vibrant local language computing community.
Accessibility	Personalize	Accessibility enables individuals of all abilities to personalize their technology to make it easier to see, hear, and use.
Bizspark	Entrepreneurship	Software development tools and key industry connections free of cost.
Imagine Cup	Innovation	World's premier youth technology competition, allowing high school and university students to develop game-changing solutions.
Microsoft Learning	IT Skills	Developing skill sets and enhancing employability of students and IT pros, with over 1 million people certified so far.

Source: <a href="https://www.microsoft.com/en-in/about/citizenship/empowering-youth.aspx">https://www.microsoft.com/en-in/about/citizenship/empowering-youth.aspx</a>

## Initiatives by Google India in the field of Digital Education

INITIATIVE	FOCUS AREA	IMPACT
Digital	Entrepreneurship	Empower thousands of Indian SMBs with
Unlocked		essential digital skills to help them get online and
		grow their business.
		Google has partnered with FICCI for the offline
		training, under which 5,000 workshops will be
		held across 40 Indian cities over the next three
		years.
Google	Entrepreneurship	For India's mobile-first audience, Google also

Primer		launched Primer, a free mobile app uniquely designed to teach digital marketing skills in a quick, easy and interactive way
Google My Business Program	Entrepreneurship	Over 8 million Indian SMBs are already on these platforms, with thousands more coming online every month.
Internet Saathi Initiative	Online Literacy	Under the "Internet Saathi" programme, 1,000 specially designed bicycles having connected devices were introduced to give villagers an experience of Internet over a period of four to six months.
Google Hindi Keyboard	Digital Literacy	Under Google India initiative, the company introduced translation and support for several Indian languages. Android Keyboard now supports almost 11 Indian languages and the Indian users can now load pages faster.
Free Wi-Fi	Digital India	The search engine giant Google collaborated with Indian Railways and Railtel to launch RailWire Wifi. The plan involves providing infrastructure for high-speed Wi-Fi across 400 stations in India.

Source: http://www.gizbot.com/internet/features/8-exciting-initiatives-that-google-has-taken-india-under-sundar-pichais-leadership/articlecontent-pf69885-037319.html

#### Initiatives by Intel India in the field of Digital Education

INITIATIVE	FOCUS	IMPACT
Ek Kadam Unnati ki Aur	Online Literacy	Common Access to Digital
		Learning Centers
Digital Unnati Website	Entrepreneurship	Helps Village Level
		Entrepreneurs to assemble
		PC's online.
Innovate for Digital	Entrepreneurship	Supports Local Innovation &
India Challenge		Entrepreneurship

 $Source: \underline{http://economictimes.indiatimes.com/tech/software/intel-india-unveils-three-new-initiatives-\underline{to-support-digital-india/articleshow/52447233.cms}$ 

#### **CHAPTER 7**

#### **EMERGING & FUTURE DIGITAL EDUCATION TRENDS**

The technologies of tomorrow are already being tested in select classrooms today, laying the seeds for the future of how students could learn. With 2016 fast approaching, technology analysts have been busy prognosticating the top technology trends. A few of these technologies have already made headway into education, and others are poised for mass distribution, with the promise of ground-shaking change in their wake.



No longer simply future-gazing, technologies like augmented and virtual reality (AR/VR) are becoming firmly accepted by the education sector for adding value to learning experiences.

#### **Digital Collaboration**

Digital collaboration is using digital technologies for collaboration. Dramatically different from traditional collaboration, it connects a broader network of participants who can accomplish much more than they would on their own.

#### **Examples**

- ➤ Online meetings and webinar
- ➤ Co-authoring documents and shared spreadsheets
- > Mind maps
- Social media
- ➤ Shared task lists or issue tracking systems
- ➤ Google Classroom





#### **Drones for Practical learning**

First and foremost, one of the best ways to use drones in the classroom is to have students design and build their own, whether in a robotics club, in shop class, or as a class project. There aren't a lot of options for buying cheap kits at the moment, but keep your eyes peeled, as the cost of such kits will inevitably come down over time.

Making drones in a school club or even just studying models online will teach key lessons about:

Robotics

- ➤ Math
- **Electronics**
- > Chemistry
- Programming
- Perseverance and Hands-On Experience.
- ➤ Shoot Video for school project
- ➤ Lead a treasure hunt
- > Brainstorm alternative use

Source: <a href="http://www.edudemic.com/drones-classroom-can-happen/">http://www.edudemic.com/drones-classroom-can-happen/</a>



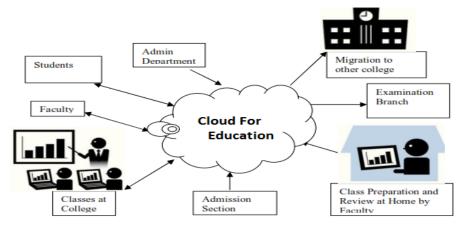
#### **Cloud Storage**

Cloud Storage is technology that allows you to save files in storage, and then access those files via the Cloud. Let's break down this definition. First, **storage** is the computer's ability to save files and other resources for later use. When you restart a computer, the files that are still available after the computer turns back on are saved and read from storage. Such storage commonly consists of a hard drive, a USB Flash drive, or another type of drive.

Because local data drives can be damaged or stolen, an idea was developed to use data drives over a network as storage. This allows the drives to be secured in a data center and backed up automatically. Initially, **network storage** required fast local networks (**LAN**), but today we have a ubiquitous network called the Internet.

For colleges, universities, schools and other educational institutions, having cloud storage and data backup can make a lot of things easier. Files can be created, edited, shared and securely stored. All of that content can be backed up so it is never lost, misplaced or accidentally deleted. However, the cloud storage and backup market is expansive and each company has different features and offerings, which can get a little overwhelming.

Source: https://www.cloudwards.net/the-best-cloud-storage-for-schools-colleges-universities/



Services attached to Education Cloud

#### **Benefits of cloud storage to students:**

- ➤ Lighten the Backpack and Go Mobile
- ➤ Instant Anywhere Access
- Share Your Data
- ➤ Collaboration Made Simple
- Backup

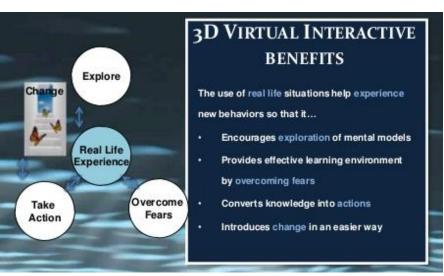
#### **Benefits of cloud storage to Teachers:**

- Make the Most of the iPad in the Classroom
- ➤ Class Collaboration
- > Instant Access
- ➤ Use for Both Work and Personal Use

Source: http://www.sugarsync.com/blog/cloudstorage/the-cloud-for-education/

#### Virtual or 3D learning

Virtual Learning worlds complement text and pictures with 3D a experience to truly engage students. They supplement STEM learning much like the old diagram – to display location, context supplementary information. Learning that is 3D-based is the STEM conduit, the mediator that bridges the gap between the powerful



abstract world of STEM ideas and the "tangible" world of the student. It gives students context to build mental models and better understand STEM ideas. They can see how light enters the human eye or how sound enters the human ear; Virtual Learning is the empirical medium that transforms ideas and theory into experience and understanding.

Source: <a href="http://www.advanc-ed.org/source/learning-3d-making-stem-real">http://www.advanc-ed.org/source/learning-3d-making-stem-real</a>

**Haptic Technology:** Haptic (pronounced HAP-tiks) is the science of applying touch (tactile) sensation and control to interaction with computer applications. In combination with a visual display, haptic technology can be used to train people



for tasks requiring hand-eye coordination, such as surgery and space ship maneuvers. It can also be used for games in which you feel as well as see your interactions with images.

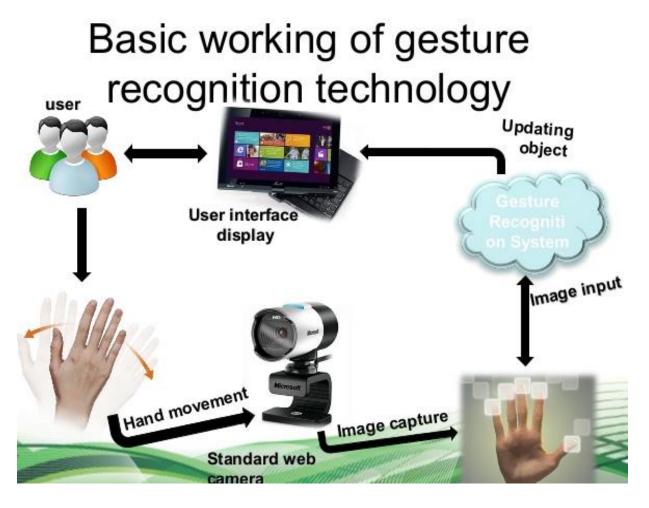
Source: <a href="http://whatis.techtarget.com/definition/haptics">http://whatis.techtarget.com/definition/haptics</a>

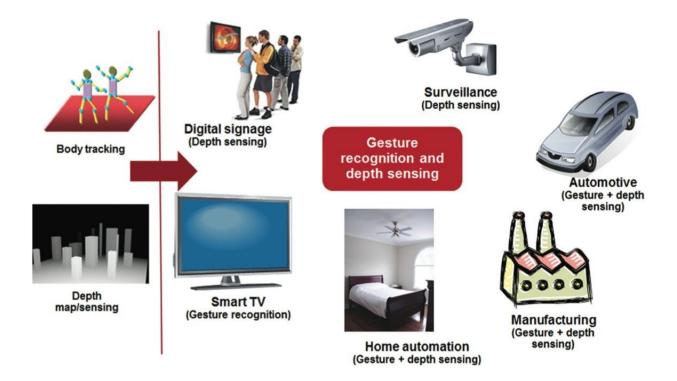
#### **Gesture Learning**

Gesture recognition is the mathematical interpretation of a human motion by a computing device.

Gesture recognition, along with facial recognition, voice recognition, eye tracking and lip movement recognition are components of what developers refer to as a perceptual user interface (PUI). The goal of PUI is to enhance the efficiency and ease of use for the underlying logical design of a stored program, a design discipline known as usability.

Source: http://whatis.techtarget.com/definition/gesture-recognition





#### Gesture recognition can be of following types:

- ➤ Hand Gesture Recognition
- Facial gesture recognition
- ➤ Sign Language recognition
- ➤ Gesture sensation technology

Source: https://www.slideshare.net/jinalthakrar31/gesture-recognition-technology-44884536

#### **Air Writing**

The physical act of air-writing the letters as well as saying and spelling the words creates a big cognitive impression and helps cement the word in the child's memory. The exercise also gives the child some valuable practice in writing that will be useful later on in their education. Air Writing" is a teacher-led activity where the children "write" the letters



in the air, using big arm movements. Children also verbalize (speak out loud) the steps to form the letter. Air writing helps children remember letter formation, which is a motion-oriented "memory," and which is an entirely different (and separate) memory than the visual memories of letter shapes. Air writing also helps to strengthen the arm and shoulder muscles in preparation for handwriting. This is important because weak muscles lead to bad habits in handwriting. We recommend spending a few minutes a day on Air Writing, just before your daily handwriting or pre-handwriting practice.

#### **Leap Motion Technology**

The Leap Motion controller is a small USB peripheral device which is designed to be placed on a physical desktop, facing upward. It can also be mounted onto a virtual reality headset.

It uses an array of infrared sensors. Motion detecting algorithm is the secret. It consumes only 1-2% of the CPU. It does not require graphic processing units. 200 times more sensitive than existing touch free technologies. It is more accurate than mouse & keyboard.

Source:https://www.slideshare.net/velakaturi/leap-2-44397716



Source: https://www.slideshare.net/ruksarkhatun5/leap-20409182

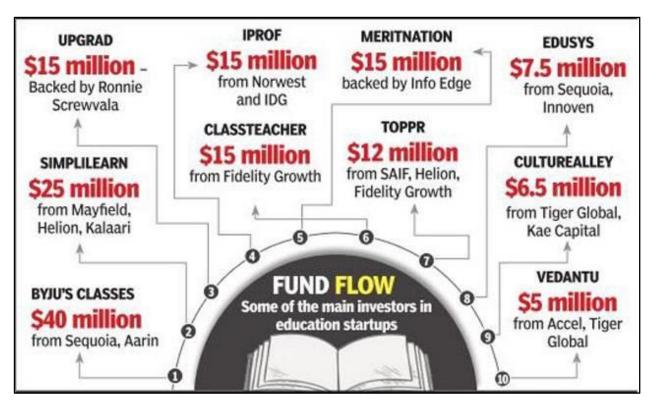
#### **CHAPTER 8**

# DIGITAL EDUCATION FOR ENTREPRENEURSHIP AND SERVICE INDUSTRY- A NEW CONCEPT FOR INDIAN ECONOMIC PROSPERITY

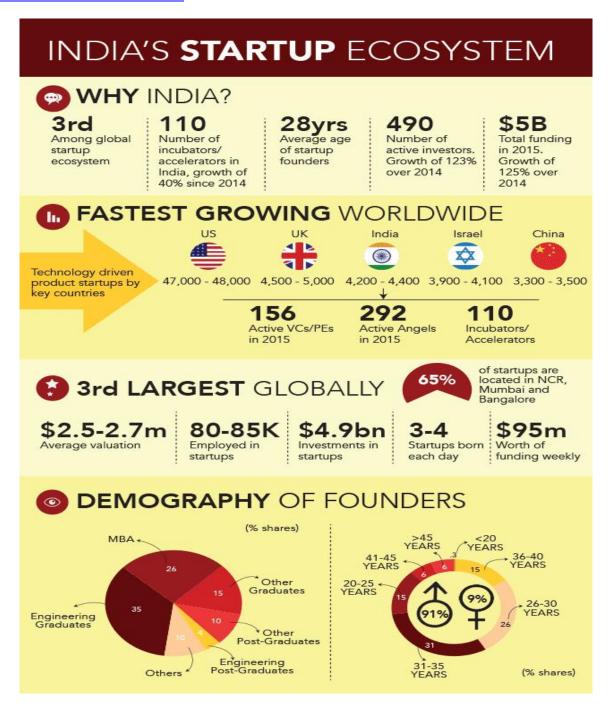
Today's youth are keen to experiment and take risks. At present, many young fearless entrepreneurs have set the path for a wave of entrepreneurship in the country. This entrepreneurial spirit has resulted in not just innovation but also in entrepreneurship being recognised as the driving force of the market. Also, with government actively endorsing startups and small businesses, the wheel of entrepreneur-driven innovation has started rolling. Today, India is at a threshold of startup boom, as we are world's third fastest growing startup eco-system. With 3,100 startups, India is closely behind UK with 4,000 startups and catching up to US which has 41,500 startups. India is changing and so are the aspirations of its people.

Source: https://yourstory.com/2015/12/rise-of-india-entrepreneurs/

Major Entrepreneurial ventures and their investors in Ed- Tech Segment



Source: <a href="http://www.gadgetsnow.com/tech-news/Why-edtech-startups-will-be-the-next-to-top-the-class/articleshow/48384931.cms">http://www.gadgetsnow.com/tech-news/Why-edtech-startups-will-be-the-next-to-top-the-class/articleshow/48384931.cms</a>



Source: <a href="http://blog.jobspire.net/makes-indian-startup-ecosystem-special/">http://blog.jobspire.net/makes-indian-startup-ecosystem-special/</a>

Internet and digitisation taking over the traditional mediums of learning and changing data consumption habits in India. For entrepreneurs in India, 58.3 per cent of the respondents have seen a growth in profit and 67.2 per cent have seen a growth in revenues in the past 6 months. Similarly, about 75 per cent of the respondents expect profits to increase and 80.4 per cent of the respondents

expect revenues to increase in the next 6 months.

 $Source: \underline{http://economic times.indiatimes.com/articleshow/49372561.cms? utm source=content of interest \& utm medium=text \& utm campa \underline{ign=cppst}$ 

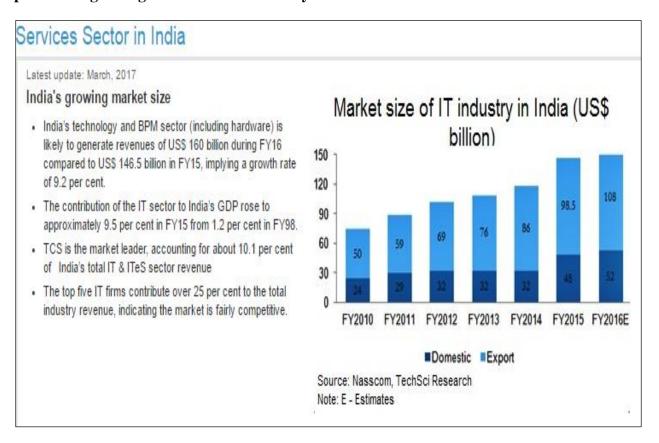
These are the two reasons why we need to focus more on digital education for developing entrepreneurial skills in the youth.

**Ecology of Digital Learning for Entrepreneurs** 



Source: <a href="https://www.slideshare.net/mbrownz/digital-learning-and-entrepreneurship-education-living-and-learning-on-the-edge">https://www.slideshare.net/mbrownz/digital-learning-and-entrepreneurship-education-living-and-learning-on-the-edge</a>

Another Segment which we need to focus on is digital education for empowering youth to be part of the growing Indian service Industry.

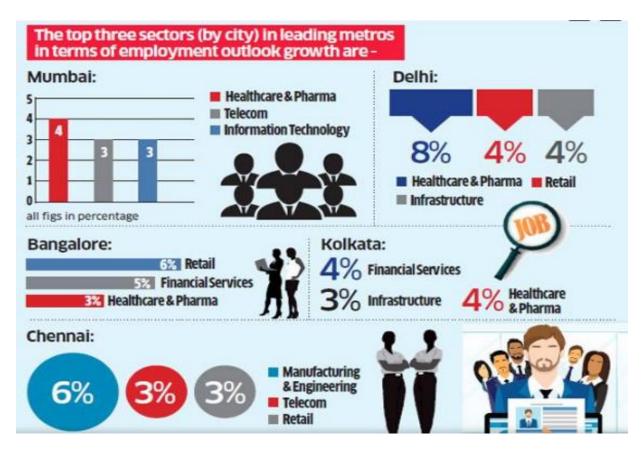


Source: <a href="https://www.ibef.org/industry/services.aspx">https://www.ibef.org/industry/services.aspx</a>

The contribution of the services sector has increased very rapidly in India's GDP, with many foreign consumers showing interest in the country's service exports.

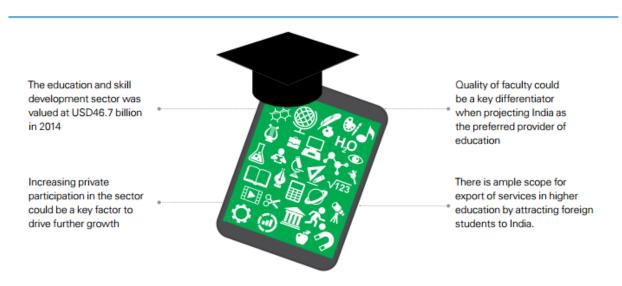
Source: <a href="http://skilloutlook.com/top-news/two-three-indian-employees-confident-level-skills-utilised-company">http://skilloutlook.com/top-news/two-three-indian-employees-confident-level-skills-utilised-company</a>

Since the Service Sector of India is growing we need to digitalize vocational education provided for this sector. So that skills required by the employers are imparted and students are trained according to the changing needs of the digital age.



Source: <a href="http://economictimes.indiatimes.com/jobs/employment-outlook-improves-make-in-india-impact-ebbs-teamlease-report/articleshow/52196856.cms">http://economictimes.indiatimes.com/jobs/employment-outlook-improves-make-in-india-impact-ebbs-teamlease-report/articleshow/52196856.cms</a>

#### **Education as part of Service Industry (Future in India)**



 $Source: \underline{https://assets.kpmg.com/content/dam/kpmg/pdf/2016/04/The-Indian-services-sector-Poised-for-global-\underline{ascendancy.pdf}}$ 

#### **CHAPTER 9**

#### ICSI- EXPERT RECOMMENDATIONS

- 1) Let us have survey of Tricity Youth who are in +2 this year, through a psychometric test to understand their Career plans and to know the brain drain scenario.
- 2) We propose to establish one room Finishing School in all the senior secondary schools of the tricity to bring all the students from various backgrounds at par, who are coming from different backgrounds of the society and education system.
- 3) We propose that on every alternate month Just One Day interactive interface of a training program for counselors and educators associated with Class XI and XIIth and with vocational education in schools to empower them with new trends in digital education
- 4) Performances has to be awarded and rewarded, hence we propose Tricity Administrations, should send innovative and outstanding educators and counselors in batches to Singapore Institute of Technology to see whats happening outside. we can organise the visits once its approved.
- We got to equip every passing out student of +2 this year from the tricity with Life Management Skills, which are beyond Education, Employment and Entrepreneurship. As social responsibility, we are ready to organise one week complementary training for next three months at Chandigarh with their Personality Development, Communication Skills, basic ICT skills to give them feel of Life Mgt. skills.

Let us take pledge together today



## Confluence of Worldwide Services Sector for Global Amalgamation & Empowerment

## **Empowering Education - Transforming Humanity**

## Uniting & Strengthening Service Industry Network for:

| HRD

| Education Policy Frame Work & Reforms

| Digital India

| Vocational- Skills- Capacity Building - Life Management Skills

| Knowledge Partnership and Global Alliances

| Educators-Trainers & Training Solutions

| MSME - SC / ST hub - Entrepreneurship

| Herbal-Health & Wellness

|Tourism-Hospitality-Aviation for Cultural Linkages

| Policy Advocacy & Research

| Government- Service Industry Interface

NRI's & Overseas Support System-

India - ASEAN - CLMV-South Asia - East Asia alliances

| Strategic Investments

Infrastructure Development for Service Industry

| Arogya & Yogshala

| Conferences, Expo & Events



www.icsiindia.in

#### Welcome to ICSI

Services sector is the largest sector contributing to the economies of 194 countries. With a 7.7 per cent growth in 2016, India has been forecast to be a 'Star Performer' among the emerging markets, according to Pricewaterhouse Coopers (PwC) report. With various international indexes and surveys highlighting India's growth story on back of service sector as a main component, International Chamber for Service Industry (ICSI), since 2005, aims to unite and strengthen the service industry network fostering global alliances. ICSI extends its services towards policy research and advocacy, investment solutions and organizing strategic conferences, events and knowledge partnerships. ICSI strives to establish harmony among various segments of this diversified industry and enable its member organizations to stay competitive in the swiftly changing

global business environment.
ICSI is a one-stop destination for the entire Service spectrum and diligently works towards Human Resource Development through Education, Vocational-Skills- Capacity Building, Digital Literacy, Trainers & Training Solutions and Infrastructure Development; with a vision to empower the youth and community with various innovative programs, thereby enabling a holistic development of the society. In addition, it strives to provide NRI & Overseas support system and has adopted the North East Region for its CSR



Sh. B.K. Goswami, IAS (Retd.)



Sh. Prem Prashant, IAS (Retd.)



Prof. Satinder Dhiman Woodbury University, Burbank,

#### **OUR SERVICES**

- Act as catalyst, enabler and facilitator for the entire Service Sector through provision of a common platform for mutual & consensual interactions.
- Establishing knowledge partnerships with Govt. to design and implement friendly policies for Indian Service Industry. Policy, case and system advocacy with Government and other Stakeholder's.

  To contribute to Gol's target by imparting Computer & related skills to the rural youth through its existing Skills
- Development programs running in India. Also, we plan to augment our knowledge partner as a hub of digitalization activities for entire country through smart class rooms inhibiting latest technologies pertaining to e-learning and teaching systems with the Communication Linked Interface for Cultivating Knowledge (CLICK)
- To empower Indian youth through skill development and capacity building with quality education and vocational training for better employment and entrepreneurship opportunities, having an experiences of over a decade in this field
- To supports the Government vision by establishing Finishing Schools in every smart city that employ the 3E concept:innovative Education, Direct Employment & Entrepreneurship.
- Empowering youth with focus on North East Region, providing vocational education to skill and develop capacities.
- To act as a strategic advisor to promote Inbound Tourism in India by spreading awareness throughout the country with wide- reaching promotional activities and providing technical inputs to facilitate all the National & International level Conclaves.
- To provide NRIs with a mutually rewarding interface with domestic corporates to share their views, expertise and resources, through NRI Conventions held annually.
- Development of Indian infrastructure to meet the special needs to Service sector including Smart Cities.
- Special initiatives for welfare, reoccupation and employment of retiring and retired defence personnel under DefenceWelfare Call.

#### Worldwide Associations, NRI's & Overseas Support System

- Facilitating Industry Govt NRI/ overseas chambers / forums / potential investors Interface by bringing them together to share common platform.
- Working as NRI facilitator for enabling NRIs, Domestic Corporate and others to share their views, expertise and resources.
- Organizing annual Conventions/Conferences/Conclaves of NRIs, Domestic Corporates & Govt. for promoting mutual business & social interests.
- Assisting Indian Corporate set up Service Industry related projects overseas/domestic market.
- Promote India and its States as a favored destinations for strategic investments through chambers / NRIs / other potential investors.
- Global alliances with major chambers / forums / missions / associations / Government Bodies in India and abroad for mutually beneficial strategic partnerships.
- Promote global trade development through participation in
- National and International Forums.
  Globalisation and promotion of Indian Service Industry for implementing International Standards.

#### CONSTITUENT SECTORS OF INDIAN SERVICE INDUSTRY & THEIR GROWTH PATTERN



#### ICSI ALIGNED WITH GOVT. OF INDIA FOR NATIONAL GROWTH

#### MINISTRY OF COMMERCE & INDUSTRY

With the objective to make India a major player in the world trade by 2020 and assuming a significant role in the international trade bodies. The chamber is committed for development and promotion of international trade and commerce of Services through formulation of appropriate international trade & commercial policy and implementation of the various provisions thereof. The basic need is to facilitate the creation of an enabling environment and infrastructure for accelerated growth of international trade, formulates, implements and monitors the Foreign Trade Policy which provides the basic framework of policy and strategy to be followed for promoting exports and trade, so as to take care of emerging economic scenarios both in the domestic and international economy. Besides, special attention is required on the responsibilities relating to multilateral and bilateral commercial relations, Special Economic Zones, state trading, export promotion & trade facilitation, and development and regulation of certain export oriented industries and commodities.

#### MINISTRY OF HRD

Education is the most important tool for socio-economic and political transformation. Economic growth of any nation is incomplete and unsustainable if it is not rooted in a strong, world-class educational infrastructure. To meet prevailing challenges, the Ministry's endeavour has been to achieve 'Education for All' with an inclusive approach. ICT, Digital Technology, Technology based Education, Vocational are the key pillars for the success of this arena. To become a world-leader, India needs to empower its teachers and counsellors so as to enhance the learning outcomes, which will in turn make our schools and colleges a destination for education to several countries. Also, there is need to give our students clarity about their life goals, confidence about transforming their own destiny, and conviction to become change agents for the good of others. Developing innovative strategies and future trends for employability and entrepreneurship, solutions to tackle and surpass the Digital Learning Challenges, promoting PPP in investment and imparting education, vocationalisation of education, boosting digital education, education research, consultancy, training are the few areas to be focused upon.

#### MINISTRY OF SKILLS DEVELOPMENT & ENTREPRENEURSHIP

As India is moving progressively towards becoming a global knowledge economy, there is the need to meet the rising aspirations of its youth. This can be achieved through focus on advancement of skills that are relevant to the emerging economic environment. For this, crucial role to be played by the efficient training providers for capacity building and skills development, Empowering Indian Youth with educational and vocational training for better employment and entrepreneurship opportunities, emancipate the teachers, trainers and counselors of India, with the support of its existing and upcoming infrastructure across the country.

## MINISTRY OF TRIBAL AFFAIRS & MINISTRY OF SOCIAL JUSTICE & EMPOWERMENT

India is now officially the world's fastest growing economy. Economic growth is incomplete and unsustainable if it is not rooted through all sections and strata of the Society. To meet up-coming challenges, the Ministry's endeavour has been to achieve growth and prosperity with an inclusive approach. Therefore for the overall socio-economic development, there is a need to empower the Teachers / Educators / Trainers / Counselors dealing with SC-ST youth, so as to do hand holding to bring them at par with the others coming from better academic backgrounds, hence equipping them to overcome the challenges of life faced by SC-ST communities .

#### MSME SERVICE INDUSTRY & SC-ST HUB

India is witnessing rapid growth and prosperity. For this to be truly inclusive, all sections of the society need to partake in this prosperity. Today, MSMEs are present across sectors (manufacturing, trade and services) in India. The government is committed to provide momentum to the sector by including it as an integral part of industrial policy and encouraging SC-ST Hub. Besides wage employment and education, there is a need to envision, create and scale-up ventures. For this, National SC-ST Hub created to develop a supportive ecosystem for SC-ST entrepreneurs, will help by providing technological upgradation and capacity building thereby enabling them to effectively participate in public procurement processes.

#### **AYUSH- HEALTH & WELLNESS**

AYUSH System is gaining acceptance as an alternative line of treatment and are being integrated into mainstream healthcare as complementary systems. Cost-effectiveness, efficacy, low toxicity, ease of administration and relative safety renders them invaluable as viable alternatives to conventional medicine. Home to over 15,000 medicinal plants, and one of the 12 leading bio-diverse countries of the world, India is awakening to this tremendous potential, with huge impetus by the government. In lining with this, focused attention for development of Education and research, creating awareness for promotion, cultivation and regeneration of medicinal plants used in these systems is required.

#### **TOURISM-HOSPITALITY-AVIATION & CULTURE**

Tourism sector is unmatched in its promotion of cultural values and understanding. Cultural linkages are at the core of tourism, as it generates global dialogue and peace. While Hospitality and Aviation plays a central role in supporting tourism. Since the introduction of the incredible India campaign the sectors have picked up a pace of development. The beauty lies in the fact that Tourism-Hospitality-Aviation can generate huge employment if the untapped potential is channelized properly. For this there is a need to provide innovative ideas to promote the above sectors, spread awareness with wide reaching promotional activities and technical inputs to facilitate National & international Level Conclaves/ Conventions/Expos boosting niche tourism and various allied sectors.

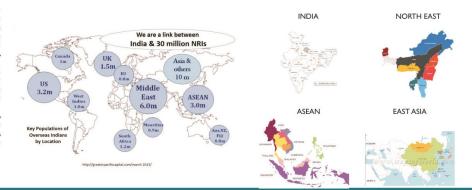
## INDIA (NER) - ASEAN - CLMV - SOUTH-EAST-CENTRAL ASIA Confluence of Service Industry

(Education & Skills - Tourism - Hospitality - Aviation - Health & Wellness, Media Entertainment - Culture etc.)

Service sector is the lifeline for the socioeconomic growth of a country especially in the North East Region of India with its difficult terrain. The NER's economy benefits from its geographical location as it prospers on services provided by industries like tourism, hospitality, travel etc. Between 2011 and 2021, the NE region will

Between 2011 and 2021, the NE region will have close to 17 million job seekers and only 2.6 million jobs, according to a report by the Indian Chamber of Commerce and the consultancy PricewaterhouseCoopers.

ICSI confluence for need based Education, Skills Development, Vocational, Train the Trainer, Capacity Building, Digital Literacy, Tourism Development with the focus on Employment and Entrepreneurship.



#### **OUR JOURNEY FROM 1994**



#### NSI FINISHING SCHOOLS NETWORK FOR LIFE MANAGEMENT SKILLS

(A LINK BETWEEN EDUCATION & CORPORATE SECTOR FOR DIRECT EMPLOYMENT AND INNOVATIVE ENTREPRENEURSHIP OPPORTUNITIES)



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